



23rd July 2020

Hammersmith United Charities Film Project: community@hammersmith

Dear Friends,

We are only halfway through the year and so much has already happened. You have overcome many challenges and difficult moments and we all know there is more to come. Your enthusiasm, resilience, and creativity in the face of such adversity is what makes everyone at Hammersmith United Charities proud to know and work with you.

This email is to invite you to join in our new film project: community@hammersmith to celebrate you and your work and hopefully help bring some fun and light into 2020. Our aim is to build a video picture of the enormous value of local organisations, provide an insight into what community means in Hammersmith and help our grantees build their capacity to use film as a medium to tell your story to the people that matter to you.

What's the project?

An opportunity for you to receive support to produce a short film about you and your work and to contribute to a wider effort to demonstrate the importance of community organisations.

What do you have to do?

Produce a short film (up to 90s) answering the question: "**What difference does your organisation make in the community?**" and complete a quick [expression of interest form](#). More information at the end of the document.

We will use ALL of the films submitted to build a film collage promoting the value of community organisations in Hammersmith.

Hammersmith United Charities will then select 4 organisations from those submitting entries and provide additional support in filming, storytelling and editing to enable them to produce a more polished film.



What support will the final 4 organisations get?

We are being supported in this project by [Electric Light Studios](#) and [Community Switch Sports](#) to help you tell your story on film yourselves.

The organisations selected will be invited to attend online workshops to learn more about visual storytelling and the technical aspects of filming. Where possible, we will provide more support with the loan of a camera and with filming of your video, but the idea is for you to make the most of the resources you already have.

All the final 4 films will be professionally edited.

What will HUC do with the film collage and the final 4 films?

We will showcase the film collage with all the submissions received, and the 4 final short films online on our channels, and organise an event to watch them together as soon as possible (and depending on social distancing rules in place at that time).

Timeline

We are accepting applications from now **until 28th August 2020**. The 4 organisations will be selected at the end of August and the workshops will take place online in September.

Organisations will have time to film during September and October before sending in their material for editing at the beginning of November.

The 4 short films will be completed by mid January 2021 when we'll present them online through HUC channels. This will be followed by a community event in Hammersmith (details tbc).

We hope to repeat this project every year so that we can support as many organisations as possible and develop what we think will be a fascinating video portrait of our community and how it changes over time.

How to register your interest:

Produce a short film (up to 90s) answering the question: "**What difference does your organisation make in the community?**" and complete [this expression of interest form](#).

Again, we will use ALL of the films submitted to build a film collage promoting the value of community organisations in Hammersmith.



Please note that:

- the video should be 30 – 90 seconds long
- you can film this with your phone, don't worry about fancy editing or film quality
- you should film in landscape
- you can decide how to answer the question in any way you want, as long as you film someone/something. Think about how you care for the community, how you bring people together, how do you encourage celebration or creativity?

Please feel free to ask your beneficiaries/volunteers/trustees to make this film with you.

Please complete your [expression of interest form](#) and send your video by 28th August 2020 to film@hamunitedcharities.com (you can do this as an email attachment, or via [WeTransfer](#) if the file is too big).

After the deadline, we will get in touch with everyone to confirm the selection and details of the workshops. We will also let you know when the film collage will be ready.

We look forward to receiving your entries!

Best wishes,
Hammersmith United Charities
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